

Mentoring Minds Privacy Policy

OVERVIEW

The following Privacy Policy (“**Privacy Policy**” or “**Agreement**”) govern your (“**you**,” “**your**”, or “**End User**”) use of the website www.mentoringminds.com, and any mobile and touch applications, and telephone and email correspondence between you and us relating to the same (collectively referred to as the “**Site**”). Mentoring Minds, L.P., a Texas limited partnership (“**Mentoring Minds**,” “**We**,” “**Our**” or “**Us**”) is the owner and operator of the Site. This is an agreement between you and Mentoring Minds.

Please read this Privacy Policy carefully as it is binding on you. Your use and access of the Site, and/or your purchase of products or services from the Site constitutes your agreement and complete acceptance, without modification, of the following Privacy Policy. Should you object to any provision or condition contained within this Privacy Policy, or any other requirement or guideline posted by Mentoring Minds, your only option is to immediately discontinue using or accessing the Site, and not to purchase any products or services offered by or through the Site.

This Site, mentoringminds.com, is owned and operated by Mentoring Minds. Mentoring Minds recognizes the importance of explaining our privacy policies to visitors, customers and users of our Site and protecting the privacy of Personally Identifiable Information we obtain through the Site. Please note that this Privacy Policy may be revised by Mentoring Minds from time to time, in its sole discretion, to address changes in our business, policies, the law or technology. If we make changes to this policy, an updated policy will replace this version, effective as of the revised Effective Date. This Privacy Policy applies to all users of our Site on or after the Effective Date, as it may be revised from time to time.

LINKS TO RELATED SITES AND ONLINE PROPERTIES

Links from the Mentoring Minds Site may take you to the websites, microsites, Social Media outlets such as Facebook, Twitter, or other online properties of related companies of Mentoring Minds as well as to third party websites or resources. The information practices of third party websites are not covered by this Privacy Policy or any other policies or Privacy Policy of this Site. The sites of any related companies may have a different privacy policy and terms of use. We encourage you read and understand the Privacy Policy of use and privacy policy of any linked websites and online properties before using them.

PERSONAL INFORMATION COLLECTION AND USE

Personal information is defined as any information about an identifiable individual, including information that may be reasonably used to identify an individual, locate or contact an individual, for example, a first and last name, an email address, a home, postal or other physical address, telephone numbers, and other similar information. Mentoring Minds may collect the following types of personal information and other information from you: (1) information which permits us to communicate with you, such as your first and last name, email address, home, postal or other physical address, telephone number or fax number; (2) information that helps us

understand what types of products interest you, *e.g.*, your gender or affiliation with any company or organizations; (3) information which shows us how you interact on the Site, for example, which products you view and purchase; and (4) your financial account information such as your credit card number, the expiration date and card verification number, or other payment information, such as a debit card or checking account information, as needed and provided by you. Mentoring Minds does not collect Personally Identifiable Information about a user, unless it is provided to us voluntarily and to better serve the user's needs and our legitimate business purposes as stated here. For example, when the user sends us an email, message or "post", or makes an online purchase, we may need to retain certain Personally Identifiable Information on in order to respond. A user's Personally Identifiable Information may also be used by Mentoring Minds to help us improve the Mentoring Minds Site and related online properties and for our company's marketing and promotional purposes. The information will be treated confidentially within our company, as we protect other confidential information.

PUBLIC POSTINGS

Users should be reminded that any Personally Identifiable Information that is voluntarily posted by a user to a public forum of the Mentoring Minds Site and related online properties (for example, a posting to Facebook, Twitter or blog) may be collected and used by us and other non-related companies. We cannot protect, warrant against or prevent such uses.

DISCLOSURE AND SHARING OF INFORMATION

Mentoring Minds may use your information to: (1) verify, process and track any orders of products that you place on the Site; (2) contact you with questions or provide information to you regarding your order; (3) respond to your inquiries and provide customer support to you; (4) tailor your shopping experience to fit your specific needs; (5) develop and operate the Site; (6) improve the Site, the product selection and your experience at the Site; (7) with your consent, send you catalogues, promotional offers, advertisements and coupons that we believe may be of interest to you; (8) with your consent, provide you with information regarding Mentoring Minds that may be of interest to you, such as a newsletter and/or e-mail updates; (9) determine the types of products that may be of interest to you; and (10) oversee surveys, contests, or other activities or events sponsored by Mentoring Minds and to contact you regarding such activities with your consent. Please note that if you register with the Site or for a contest or newsletter, or otherwise submit your email to Mentoring Minds for the receipt of information (*e.g.*, information regarding special offers, promotions, or new products), we may send you an email to deliver the requested information, to provide you with information regarding your order, or to notify you as to the status of the survey or contest. You have the option to unsubscribe or opt-out of receiving communications from us at any time by following the instructions listed under the section entitled "Opt-Out."

Except as specifically stated in this statement, our policy is not to share the Personally Identifiable Information collected through this Site with third parties, but we may share this Personally Identifiable Information with individuals or companies affiliated with Mentoring Minds in the following circumstances:

- (i) when we have your consent to share the information;
- (ii) when we need to share your information to provide you with the products or service that you have requested, specifically (1) we may disclose your name, shipping address, email address, telephone number and fax number to third parties such as the U.S. Postal Services, Federal Express, or the United Parcel Service, so that they may ship and ensure delivery of products to you or so that we may measure and improve the quality of the service of the third party; and (2) we may also disclose your financial information to credit card processors or issuers in order to facilitate the payment and processing of purchase made on the Site;
- (iii) when we need to send your information to companies who work on behalf of Mentoring Minds to provide a service to you (we will only provide those companies the information they need to deliver the service, and they are prohibited from using that information for any other purpose);
- (iv) if required or advised to do so by law;
- (v) to prevent or mitigate a fraud or credit risk, or a breach of security;
- (vi) to effect a proposed or actual sale (including a liquidation, realization, foreclosure or repossession), merger, amalgamation, transfer, exchange or other disposition (whether of assets, shares or otherwise) of all or a portion of our business in order for you to continue to receive the same products and services from the third party;
- (vii) to protect and defend our rights, property, and this Site; or
- (viii) to act in urgent circumstances to protect personal safety or the public.

You have the right to ask us not to use your personal data for marketing purposes. We will usually inform you (before collecting your data) if we intend to use your data for such purposes or if we intend to disclose your information to any third party for such purposes. You can exercise your right to prevent such processing by checking certain boxes on the forms that we use to collect your data. You can also exercise the right at any time by contacting us at: info@mentoringminds.com.

We exercise commercially reasonable care otherwise not to share, disclose or sell the Personally Identifiable Information of users to third-parties, except with the prior approval of the user.

Mentoring Minds may use a third party service to collect anonymous visitor information like IP addresses, browser types, referring pages, pages visited and time spent on a particular site. Mentoring Minds collects this information (1) for statistical analysis of Site traffic patterns; (2) to administer our Site and servers; (3) to allow for auditing of our services by some third parties who have that right; and (4) for internal purposes to make marketing decisions.

COLLECTION AND USE OF INFORMATION FROM COOKIES AND TRACKING TECHNOLOGY

When you visit our Site, we collect certain information by means of technologies such as “cookies.” A “cookie” is a piece of information that is transferred to your hard drive when you visit our Site, which automatically affiliates your browser to our server whenever you interact with our Site. A cookie cannot read data off your hard disk or read cookie files created by other websites. Mentoring Minds may use “cookie” technology to improve your online experience. Cookies allow us to recognize you when you return to the Site, and to track and target your interests. Mentoring Minds may also collect information using methods such as “refers,” IP addresses, and

environment variables. The environment variables Mentoring Minds gathers include time, the type of Web browser being used, the operating system/platform, and CPU speed. This information may be used in the aggregated form to monitor Site performance, use of features and traffic patterns, and browser version. We do not extract information about individual users or their computers during this process. We may monitor a visitor's use of the Site, and use or disclose any information gathered as part of our evaluation of the service to satisfy any law, regulation or other government request, and to operate the service properly and efficiently.

Most browsers are initially set to accept cookies but can be configured to refuse cookies or warn you before cookies are placed on your computer. If you refuse cookies, you may not be able to take full advantage of the Site. In particular, you may be required to accept cookies in order to complete certain actions on our Site, including the selection and placing of products into an online shopping cart and the ordering of such products. You do not need to have cookies turned on, however, to use our Site.

In most cases, the information we collect using cookies or other technologies is used in non-identifiable ways without reference to personal information. However, in the cases where we associate the information we collect using cookies and related technologies with your personal information, this Privacy Policy will control.

In connection with cookies we may use web beacons to track response rates to certain email communications that a user has opted to receive from us. If a user has registered with our Site, we may collect certain personal information in connection with the web beacon including the referring email address. This information is not shared with third parties.

Mentoring Minds reserves the right to monitor your use of the site to determine if you are complying with our Terms of Use and the right, in its sole discretion, to terminate your access to the Site.

OPT-OUT

You can opt-out of receiving communications from us at any time. If we ever send you information by email, we will provide you with an email address under which you may request to opt-out of receiving future notices. You may also opt-out of receiving future print or online mailings from us by sending an email directly to: info@mentoringminds.com.

DATA SECURITY

Mentoring Minds takes commercially reasonable efforts to protect the security of the information you send to us with physical, electronic, and managerial procedures. Specifically, Mentoring Minds uses firewalls, encryption technology and cryptographic protocols to provide security over the Internet, and Secure Sockets Layer (SSL) for all financial transactions conducted on the Site. Although we strive to protect your personal information, we cannot ensure the security of the information that you transmit to us, and encourage you to take every precaution to protect your personal information when you are on the Internet.

CHILDENS PRIVACY

We are concerned about the safety of children when they use the Internet. We want you and your family to be safe while visiting our Site. We do not knowingly request personally identifiable information from any child. We urge parents to regularly monitor and supervise their child's online activities. No one under the age of 13 should submit any personal information to us without the consent of a parent or guardian. If you have any questions about our treatment of a child's personal information, please contact us at: info@mentoringminds.com.

THIRD PARTY SITES

This Privacy Policy addresses only the use and disclosure of information by Mentoring Minds. The Site may contain links to websites operated and maintained by third parties, over which we have no control. Privacy policies on such linked sites may be different from our Privacy Policy. Mentoring Minds does not maintain any responsibility for information given to third parties. Should you be asked for information on a site, whether it be through a banner or another link on the site, we strongly recommend you read the privacy policy at that site before providing any information to the site or taking advantage of any offer or promotion.

INTERACTIVE AREAS

Our Site may contain discussion forums, bulletin boards, discussion groups, chat rooms or other forums, in which you and third parties may publish, post, and obtain access to various kinds of information on the Site ("**Interactive Areas**"). Prior to using the Interactive Areas, please read the Privacy Policy and Terms of Use carefully. The information that you submit to the Interactive Areas is public and accessible over the Internet, such that any personal information you include may be viewed and accessed by others.

ACCESS TO YOUR INFORMATION

If for any reason you are concerned that the personal information you have provided to Mentoring Minds is not correct, or should you wish to have your privacy preferences or contact information changed, please contact us at: info@mentoringminds.com. We will be happy to review, update or remove your information as appropriate.

RETENTION AND STORAGE OF YOUR INFORMATION

Mentoring Minds retains your personal information for as long as necessary to fulfill the purpose(s) for which it was collected and to comply with applicable laws, and your consent to such purposes(s) remains valid after termination of our relationship with you.

CALIFORNIA RESIDENTS

California Civil Code §§ 1798.83–1798.84 gives California residents the right to request information from us which describes the categories of personal information that we share with affiliated companies or third parties for

direct marketing purposes. If you are a California resident and would like a copy of this information, please submit a written request to the email or mailing address displayed at the end of these Privacy Policy.

CHANGES TO THIS PRIVACY POLICY

We reserve the right, at any time and without notice, to add to, change, update or modify this Privacy Policy, simply by posting such change, update or modification on the Site. Any such change, update or modification will be effective immediately upon posting on the Site. We encourage you to periodically review this Privacy Policy in order to keep apprised of our current privacy practices. If we make material changes to this policy, or in how we use or collect your personally identifiable information, we will prominently post such changes prior to implementing the change. We will not make any retroactive material changes in how we handle previously collected personal information unless you allow us to do so, or unless we are legally required to do so, and in such a case we will email registered Site visitors information on retroactive material changes to this Privacy Policy.

FOR ADDITIONAL INFORMATION

If you have any concerns or questions about privacy on this Site, please contact us at:
info@mentoringminds.com.